



Sponsorship Package 2017/2018

"The premier not-for-profit organization for those involved with all aspects of managing health information in BC since 1985"

For more information contact:

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About BCHIMPS

The BC Health Information Management Professionals Society (BCHIMPS) is the premier not-for-profit organization for BC Health informatics leaders. BCHIMPS is committed to providing a platform for the exchange of innovative ideas, leading concepts and experiences in BC's health informatics all focused on establishing dialogue, finding solutions and promoting best practices to support a sustainable healthcare system in BC. A key focus of BCHIMPS is member education and connecting those in the health informatics industry from IT professionals to clinicians and administrators. The Society sponsors regular symposia and other educational events featuring nationally recognized speakers while highlighting local and provincial initiatives.

As of July 2017, BCHIMPS has around 300 members and over 500 individuals in the BCHIMPS LinkedIn group. Current members include Health Authority IT leaders and management professionals, private sector health organization directors and managers, Ministry of Health executives, health care vendors and consultants, and clinicians.

The Sponsorship Program and its Benefits

BCHIMPS offers two types of sponsorship opportunities.

Annual Sponsorship

Gain a year-round presence with BCHIMPS and a direct connection with our members. Contribute topics for consideration in our event planning process and host small gatherings with members on topics of interest.

Type	Rate	Benefits
Annual	\$5000	<ul style="list-style-type: none">• Promotion material at all social events and educational events• Company logo displayed on BCHIMPS website year round• Five corporate BCHIMPS memberships for company employees• One educational event registration per event• One dinner ticket for speaker/sponsor reception per event• Opportunity to host an educational session for BCHIMPS members• Opportunity to support with educational event theme selection and speaker selection

The Annual Sponsorship Program provides your organization with an opportunity to connect with all BCHIMPS' members with individual memberships of your organization. This enables your organization to build meaningful relationships with key healthcare decision-makers, increase recognition and trust within their organization, and provide greater exposure and visibility within the health information management and health technology community.

Annual sponsors get to participate in our regular BCHIMPS social events that are held throughout the year, with an opportunity to provide promotional material. Annual sponsors also get to participate in BCHIMPS educational events held twice a year. Annual sponsors can contribute to the education events by helping to identify themes and speakers, and by providing promotional material.

Event Sponsorship

Gain visibility at a BCHIMPS educational event while choosing from several levels of sponsorship to fit any budget. BCHIMPS typically holds two educational events per year. Attendance at our events range from 125 to 150 participants. Past speakers at events have included Health Authority CIOs and CMIOs, Ministry of Health executives like Assistant Deputy Minister, Health Sector IM/IT; University professors such ; Alberta Health executives; and local physician champions.

As an event sponsor, you have an opportunity to show your support to the health informatics community in front of BC industry leaders and professionals.

Benefit	Gold	Silver	Dinner	Bronze	Donor	Advertiser
Promotional Material prominently displayed at event	√	√	√	√	√	√
Company logo displayed on event promotion material	√	√	√	√	√	-
Event registration	3	2	1	1	1	-
Dinner Tickets for speaker / sponsor reception	2	1	2	1	-	-
Opportunity for speaker introduction at event	√	-	-	-	-	-
Opportunity for address to dinner guests at reception	-	-	√	-	-	-
Cost	\$4,000	\$3,000	\$3,000	\$2,000	\$1,000	\$750

Discount Opportunities

BCHIMPS would be pleased to look at the following discount opportunities:

- 3 year lock in for Annual sponsorship at a 10% discount off total
 - Cost: \$5000 per year with 10% discount for a total of \$13,500
- 2 event lock in for Gold, Silver, and Bronze sponsorships
 - Gold Cost: \$4000 per event with 10% discount for a total of \$7200
 - Silver Cost: \$3000 per event with 8% discount for a total of \$5400
 - Bronze Cost: \$2000 per event with 5% discount for a total of \$3800