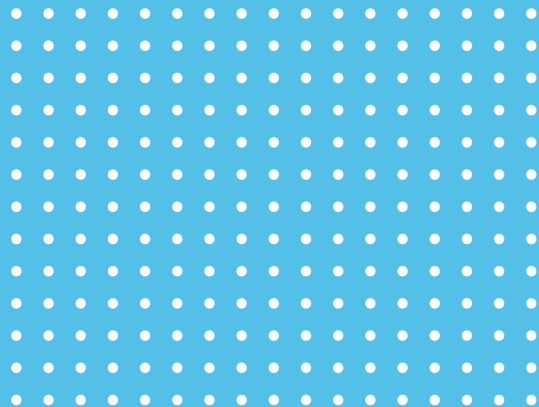


Transforming Health with HIMSS

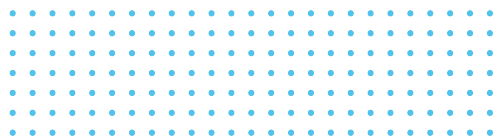
Denise Hines, DHA, PMP, FHIMSS

Chief Americas Officer



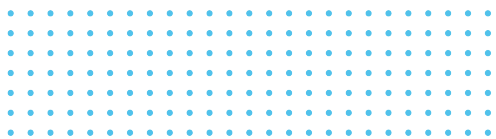
Who is HIMSS

- HIMSS is a global voice, advisor and thought leader of health transformation through health information and technology.
- With a unique breadth and depth of expertise and capabilities, we work to improve the quality, safety, and efficiency of health, healthcare and care outcomes



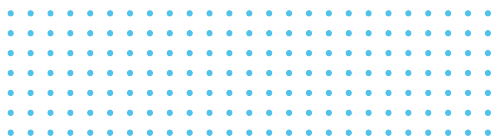
Vision

- To realize the full health potential of every human, everywhere.



Mission

- To reform health globally through information and technology.



Global HIMSS

HIMSS
Analytics[®]



HIMSS[®]

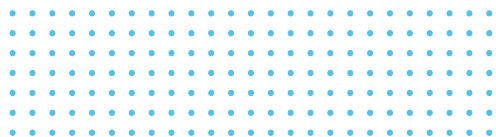
Health 2.0 

HIMSS
Media

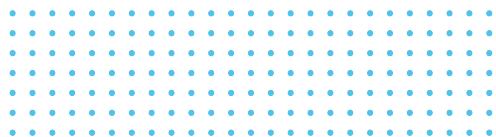


With more than 350 employees,
HIMSS has operations in:

North America | Asia Pacific | Europe | The Middle East | United Kingdom



Service Lines



Consulting Services

HIMSS Analytics

- Maturity Model and Adoption model Standardized Scoring
- Support and Development strategies across the full range of models

Healthbox

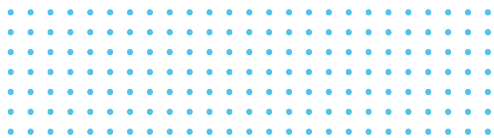
- Supporting Innovation strategy development and execution
- Digital Health Strategy and Market positioning
- Innovation Investment Portfolio development and management

Health 2.0

- Bringing Innovation Companies exposure and connectivity to Providers and the Investment Community

HIMSS Media

- Data Driven Marketing Solutions, Research, Advertising and engagement platforms
- Regionally focused content and education



Engagement

80,000

Individual Members

20,000

Health 2.0 Individual
Members

75,000

Event Attendees

20,000

Volunteers

740

Corporate
Members

600,000

Hours of Online
Learning

453,000

Social Media Followers

100,000

Virtual Learning
Subscribers

470

Non-Profit Partner
Members

450

Organizational
Affiliate Clients



How Is HIMSS Leading Change?

FIVE KEY PILLARS

1

MEMBERSHIP VALUE

enhance value
delivered to HIMSS
members

2

THOUGHT LEADERSHIP

advance the
ecosystem of thought
leadership

3

MATURITY MODEL REACH

develop the
breadth and reach
of HIMSS adoption
models (beyond
EMRAM)

4

INNOVATION

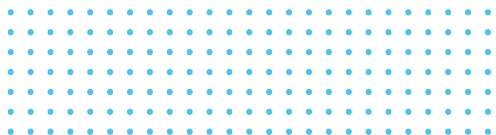
expanded
opportunities for
engagement through
new innovation-
centric offerings

5

EXPAND INTERNATIONAL

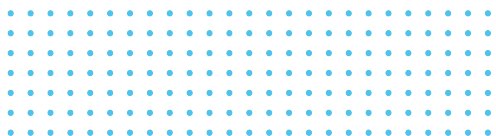
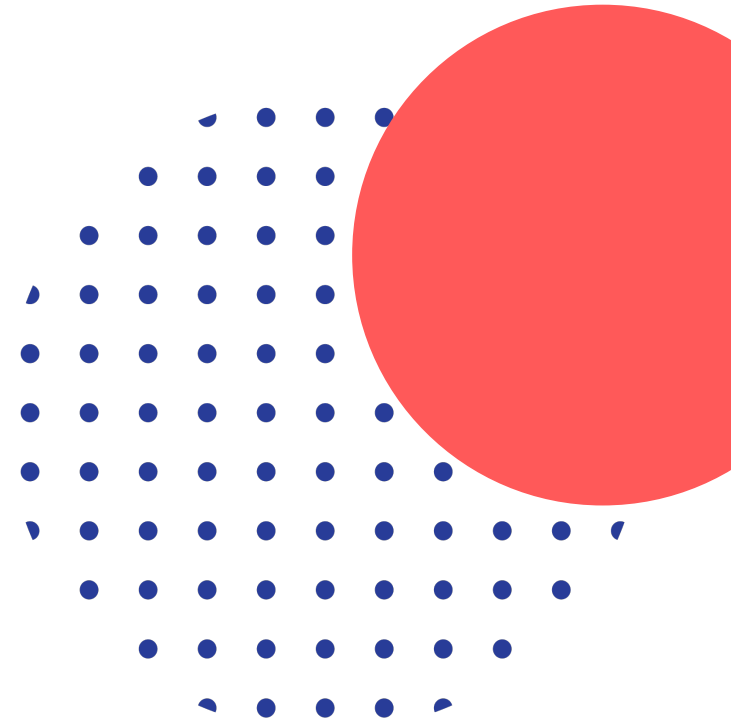
expand our international
footprint to become the
global leader in health
innovation

The Start of the New Digital Transformation



***You never change things by fighting
the existing reality. To change
something, build a new model that
makes the old model obsolete.***

- R. Buckminster Fuller



The World is Changing....Even in Healthcare

All of these businesses are IP and data-driven businesses

The Uber logo, consisting of the word "Uber" in a bold, black, sans-serif font.

The world's largest taxi company,
owns no vehicles



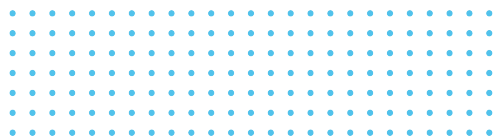
The world's most populated media owner, **creates no content**



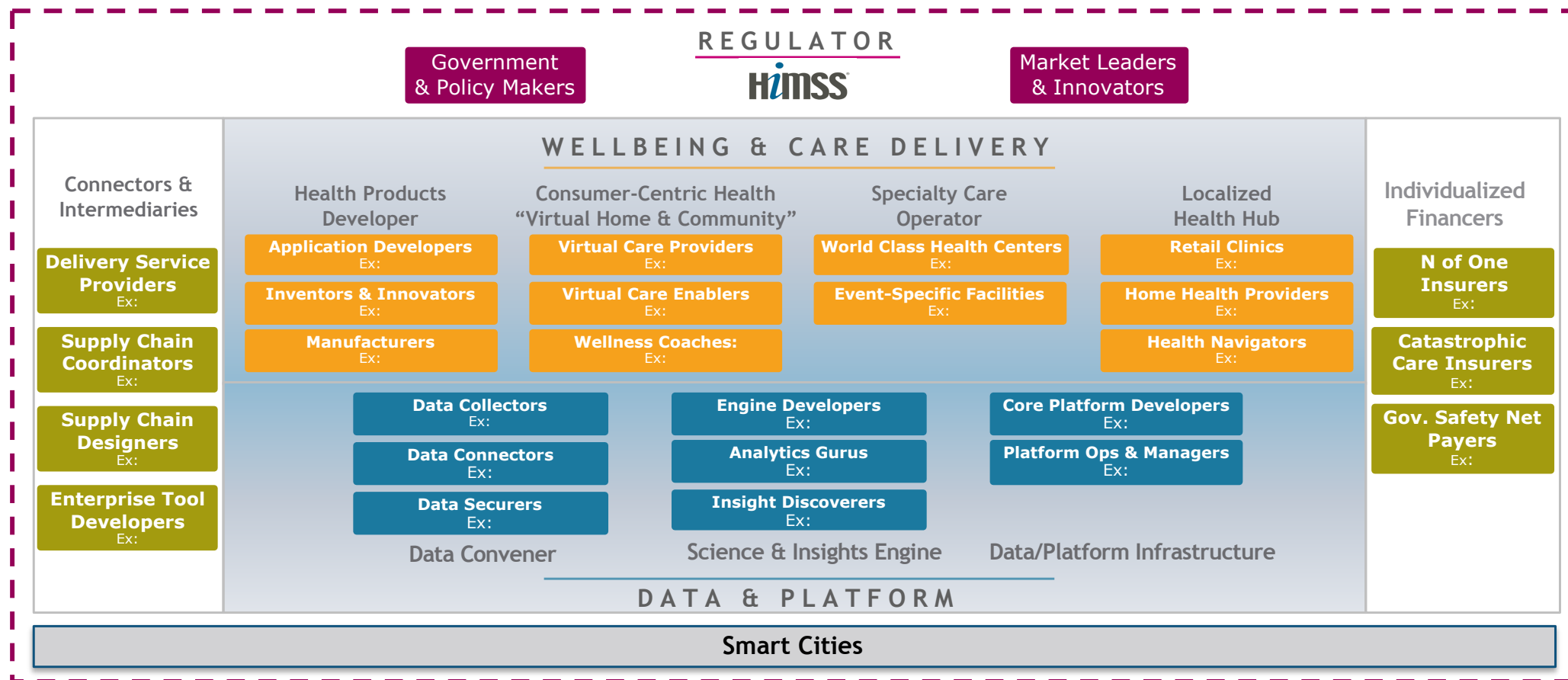
The most valuable retailer,
has no inventory.



The world's largest accommodation provider, **owns no real estate.**



New Business Models will Drive the Future Health Ecosystem



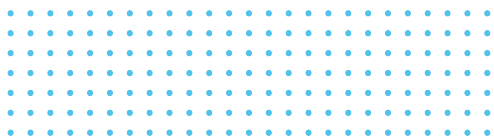
Digital Transformation: A New Ecosystem is Emerging

Today

- Sell as many products as we can – drugs, devices, medical supplies, procedures
- See as many patients as we can
- Focus on episodic care with little incentive for long-term plans or follow-up
- Hoard data, accessed retrospectively
- Provider directed with little use of information & technology to inform care
- Focus on incremental optimization

Tomorrow

- Outcomes-based care with aligned financial incentives (“reimbursing value, not volume”)
- Holistic, longitudinal, wellness-focused citizen engagement
- Liberated & mobilized health data accessed in real time
- Citizen-directed, information & technology-enabled care
- Rising powers and dying dinosaurs
- Creative disruption of care models



Strategic Assets: Maturity Models

Strategic Pathways to the Digital Future

AMAM

H-SIMM

CCMM

INFRAM

DIAM

O-EMRAM

EMRAM

Impact to Date

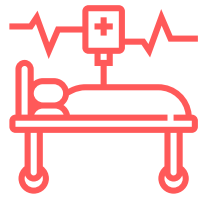
776,000,000+

in **47** Countries

at **66,000+** institutions



Evidence of Impact to Date: Lives Saved, Reduced Cost, Improved quality



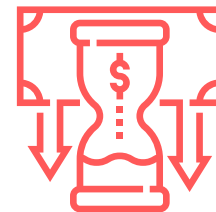
Sepsis deaths reduced,
saving **300** lives



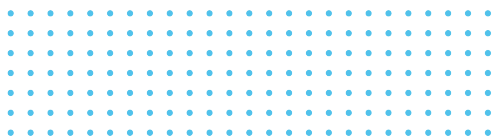
7:1 ROI, **\$301.5M**
in savings from inventory
supply chain over 7 years



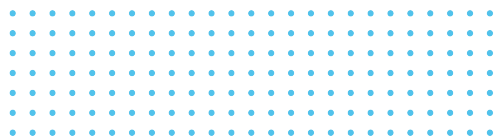
92% decrease in
blood stream
infections in infants



Reduction of **38** hours in
room turnover per day 10%
reduction over two years



Global Challenges and Solutions



Global Challenges in Most Systems

Fastest Ageing Population

High Chronic Disease Burden

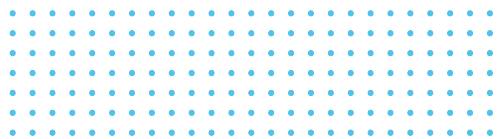
Geographic Displacement

Extremely Challenging Funding System

Highly Educated and Demanding Consumer

Lack of Actionable Information

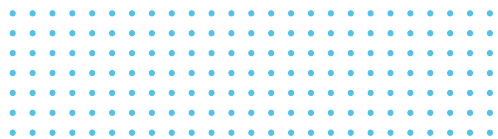
Growing Staff Shortages



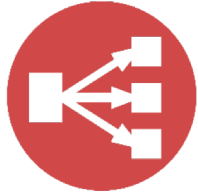
Summary of the Industry Healthcare Interoperability Story

After years of collecting information, the industry was sitting on massive amounts of clinical data.

The question began with “How to get that information into structured data?”



System Needs Driving Interoperability



Multi-pronged approach to exchange



Semantic interoperability a barrier to data exchange



Limited measurement of standards implementation, adoption and use



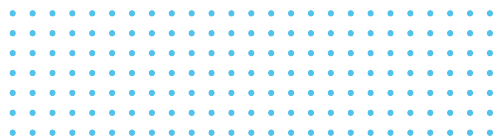
Inconsistent quality lowers value proposition



Provider centric system of exchange

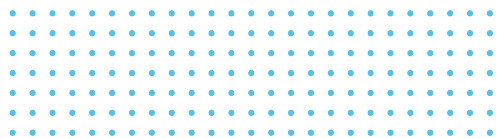


No common agreement on patient matching



Four Levels of Interoperability

- **Foundational (Level 1)** –inter-connectivity one system or application to another.
- **Structural (Level 2)** –organization of data exchange
- **Semantic (Level 3)** –data elements with standardized definitions
- **“New” Organizational (Level 4)** –Governance enables shared consent, trust and integrated end-user processes and workflows.



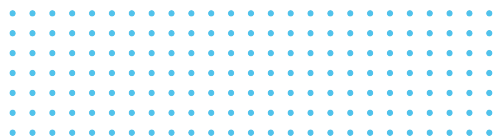
Technological Trends Push Interoperability

Technological advances are creating new opportunities:

- **Wireless**
- **processing power**
- **Cloud**
- **Blockchain**
- **Artificial Intelligence**
- **FHIR®**



Canadian Strategy

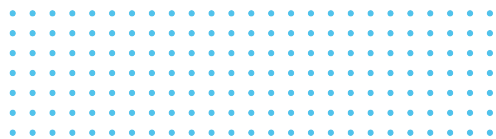


Ensure HIMSS is **the trusted** organization global government policy leaders involve as thought leaders, collaborators and conveners on **all policy matters** where health information and technology advance healthcare transformation -

Leverage diverse member and organizational resources, and coalition-building capabilities to **support** government decision making

Harness the value of health information & technology to:

- **Supporting Healthcare Transformation**
- **Expanding Access to High Quality Healthcare**
- **Increasing Economic Opportunity**
- **Making Communities Healthier**



Engaged with StrategyCorp to conduct an Environmental Scan

- Reviewed a broad list of stakeholders
- Reviewed all 14 healthcare systems
- Healthcare priorities and infrastructure sophistication vary by province
- Big challenges are in privacy and interoperability



Government Relations

Develop a multi-pronged Government Relations strategy and tactical plan.

Federal

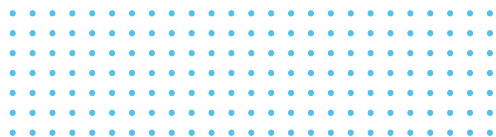
- **Establish a relationship with federal government resources**

Provincial

- **Engage provincial governments in care-level policy development**

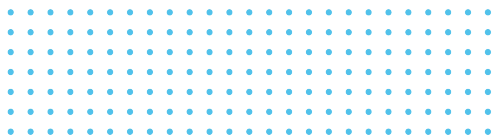
Cross Border

- **Develop and execute on a plan to advance Canadian/US digital health initiatives (model practices; common healthcare concerns, etc.)**

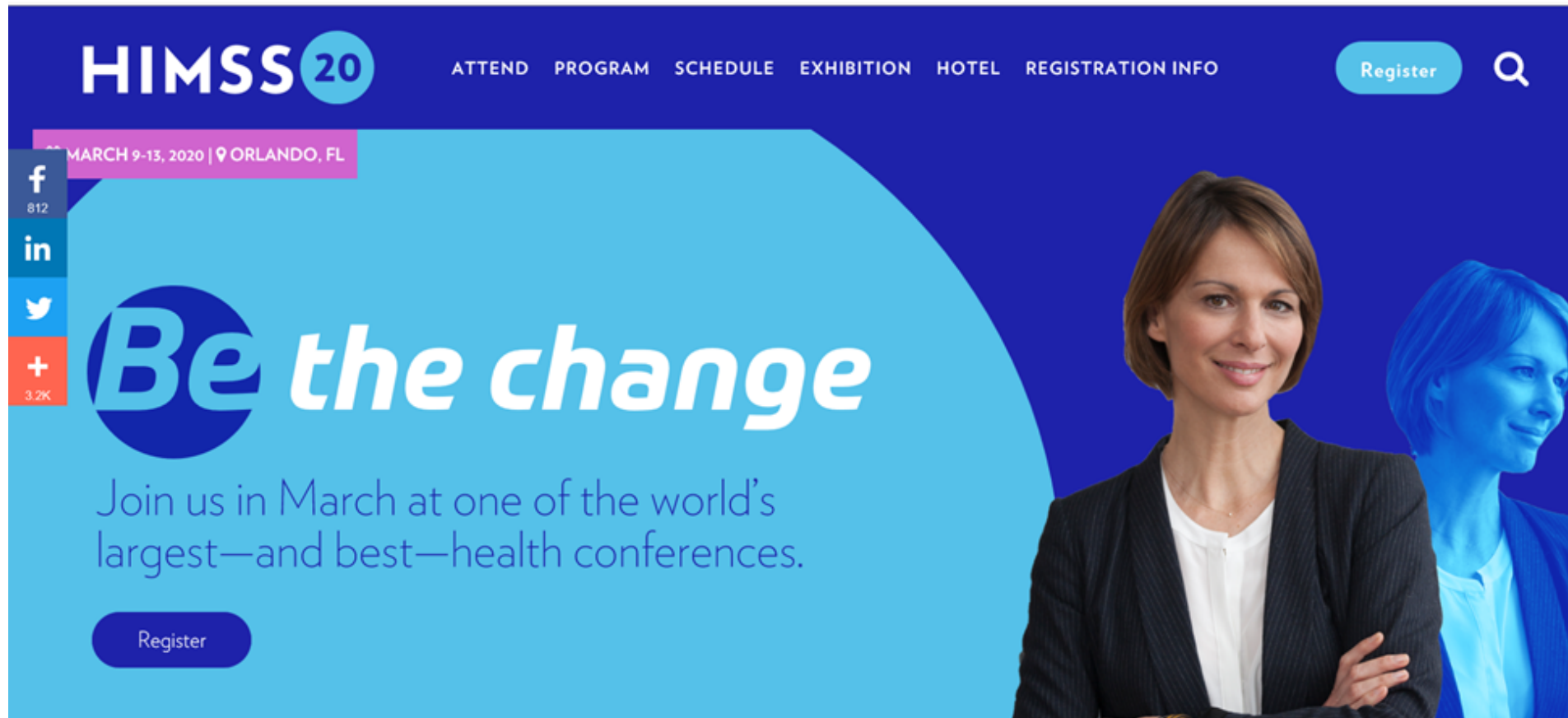


HIMSS Global Health Conference

- New Name
- New Brand
- New Theme
- New Website



HIMSS Global Health Conference

The banner features a dark blue header with the HIMSS 20 logo on the left. To the right of the logo is a navigation menu with links: ATTEND, PROGRAM, SCHEDULE, EXHIBITION, HOTEL, and REGISTRATION INFO. Further right is a 'Register' button and a search icon. Below the header, a pink bar displays the dates 'MARCH 9-13, 2020' and the location 'ORLANDO, FL'. On the left side, there is a vertical stack of social media icons: Facebook (with 812 likes), LinkedIn, Twitter, and a plus sign (with 3.2K followers). The main text 'Be the change' is prominently displayed in a large, white, sans-serif font. Below this, a smaller line of text reads 'Join us in March at one of the world's largest—and best—health conferences.' A 'Register' button is positioned at the bottom left of the text area. On the right side of the banner, there is a photograph of a woman with short brown hair, wearing a dark blazer over a white shirt, smiling. A semi-transparent blue version of the same woman is visible behind her, creating a layered effect.

HIMSS20

ATTEND PROGRAM SCHEDULE EXHIBITION HOTEL REGISTRATION INFO

Register

MARCH 9-13, 2020 | ORLANDO, FL

f 812
in
t
+ 3.2K

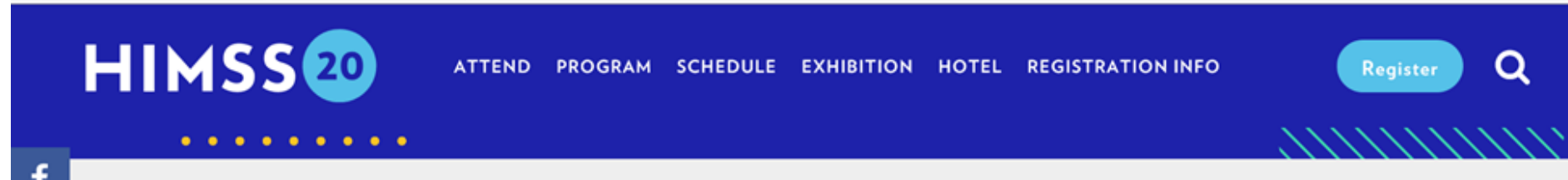
Be the change

Join us in March at one of the world's largest—and best—health conferences.

Register



HIMSS Global Health Conference



REGISTRATION INFO \ REGISTRATION PRICING

Registration Pricing

Join us for 300+ education sessions, innovation from 1,300+ exhibiting companies and endless networking. With nearly 45,000 attendees—HIMSS20 is the global health information and technology event.

REGISTER NOW

REGISTRATION	OPTIONAL ADD-ON EVENTS
--------------	------------------------

Registration Includes:*

- Keynotes
- General Education Sessions
- Exhibit Floor
- Opening Reception
- Access to Education Recordings**
- Shuttles to/from HIMSS hotels

Optional Add-on Events (additional fee):

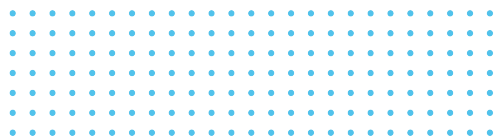
- Preconference Symposia
- Forums
- Specialty Education
- Roundtables
- Receptions



Global Conference: Showcasing Canada



- Canadian Forum
- Partnership with the Canadian Trade Commissioner to support Canadian digital health companies
- Chapter Leader meeting & Chapter receptions
- Canadian market suppliers throughout HIMSS19 exhibition floor
- Canadian reception hosted by ITAC Health and HIMSS



Questions?

