



# Sponsorship Package 2019

"The premier not-for-profit organization for those involved with all aspects of managing health information in BC since 1985"

For more information contact:

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## About BCHIMPS

The BC Health Information Management Professionals Society (BCHIMPS) is the premier not-for-profit organization for BC Health informatics leaders. BCHIMPS is committed to providing a platform for the exchange of innovative ideas, leading concepts and experiences in BC's health informatics all focused on establishing dialogue, finding solutions and promoting best practices to support a sustainable healthcare system in BC. A key focus of BCHIMPS is member education and connecting those in the health informatics industry from IT professionals to clinicians and administrators. The Society sponsors regular symposia and other educational events featuring nationally recognized speakers while highlighting local and provincial initiatives.

BCHIMPS has around 300 members and over 500 individuals in the BCHIMPS LinkedIn group. Current members include Health Authority IT leaders and management professionals, private sector health organization directors and managers, Ministry of Health executives, health care vendors and consultants, and clinicians.

## Sponsorship Opportunities

### Visionary Sponsorship

Gain a year-round presence with BCHIMPS and a direct connection with our members. Contribute topics for consideration in our event planning process and host small gatherings with members on topics of interest.

Benefits	Rate
<ul style="list-style-type: none"> <li>• Promotion material at all social events and educational events</li> <li>• Company logo displayed on BCHIMPS website year round</li> <li>• Five corporate BCHIMPS memberships for company employees</li> <li>• One educational event registration per event</li> <li>• One ticket for the VIP Reception prior to each conference, exclusive to speakers, sponsors, BCHIMPS Board members and other VIPs</li> <li>• Opportunity to provide suggestions for conference theme and speaker selection</li> </ul>	\$5,000
<ul style="list-style-type: none"> <li>• Additional Opportunities limited to two per year across all Sponsors – first come first serve:               <ul style="list-style-type: none"> <li>○ Opportunity to host sponsor-focused events</li> <li>○ Opportunity to perform pro bono work on a topic of interest to the BCHIMPS membership and present at BCHIMPS conference</li> </ul> </li> </ul>	tbc*

\* Cost to be negotiated.

The Visionary Sponsorship provides your organization with an opportunity to connect with all BCHIMPS' members with individual memberships of your organization. This enables your organization to build meaningful relationships with key healthcare decision-makers, increase recognition and trust within their organization, and provide greater exposure and visibility within the health information management and health technology community.

Visionary sponsors get to participate in our regular BCHIMPS social events that are held throughout the year, with an opportunity to provide promotional material. Annual sponsors also get to participate in BCHIMPS educational events held twice a year. Visionary sponsors can contribute to the education events by helping to identify themes and speakers, and by providing promotional material.

## Event Sponsorship

Gain visibility at a BCHIMPS educational event while choosing from several levels of sponsorship to fit any budget. BCHIMPS typically holds two educational events per year. Attendance at our events range from 125 to 150 participants. Past speakers at events have included Health Authority CIOs and CMIOs, Ministry of Health executives like Assistant Deputy Minister, Health Sector IM/IT University professors, Alberta Health executives and local physician champions. As an event sponsor, you have an opportunity to show your support to the health informatics community in front of BC industry leaders and professionals.

Event sponsorships will be available until three weeks in advanced of the conference. Exemptions will require Board approval.

Benefit	Gold	VIP Reception	Silver	Bronze	Wifi	Pen
Promotional Material prominently displayed at event	Y	Y	Y	Y	Y	Y
Company logo displayed on event promotion material	Y	Y	Y	Y	Y	Y
Event registration	3	1	2	1	-	-
Tickets for VIP reception*	2	2	1	1	-	-
Opportunity for speaker introduction at event	Y	-	-	-	-	-
Opportunity to address to guests at VIP reception	-	Y	-	-	-	-
Placement of Pen and/or notebook on table at conference for each attendee	-	-	-	-	-	Y
Presentation Slide highlighting corporate logo alongside WIFI details	-	-	-	-	Y	-
Sponsorships Limits	Exclusive	Exclusive	No limit		Exclusive	Exclusive
<b>Cost</b>	<b>\$3,500</b>	<b>\$3,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$750</b>

\* The VIP reception is a stand-up event exclusive for speakers, sponsors, BCHIMPS Board members and other VIPs. It offers stimulating conversation, exceptional food and a large variety of beverages. Additional tickets are available upon request at a cost of \$100 per person

## Discount Opportunities

BCHIMPS would be pleased to look at the following discount opportunities:

- Three (3) year commitment for Visionary sponsorship at a 10% discount off total
  - o Cost: \$5,000 per year with 10% discount for a total of \$13,500
- One (1) year event level commitment at the Gold, Silver, and Bronze sponsorships (i.e. 2 events):
  - o Gold Cost: \$3,500 per event with 10% discount for a total of \$6,300
  - p Silver Cost: \$2,500 per event with 8% discount for a total of \$4,600
  - q Bronze Cost: \$1,500 per event with 5% discount for a total of \$2,850