

BCHIMPS Sponsorship Package 2020



BC Health
Information
Management
Professionals
Society

The premier not-for-profit organization for those involved with all aspects of managing health information in BC since 1985

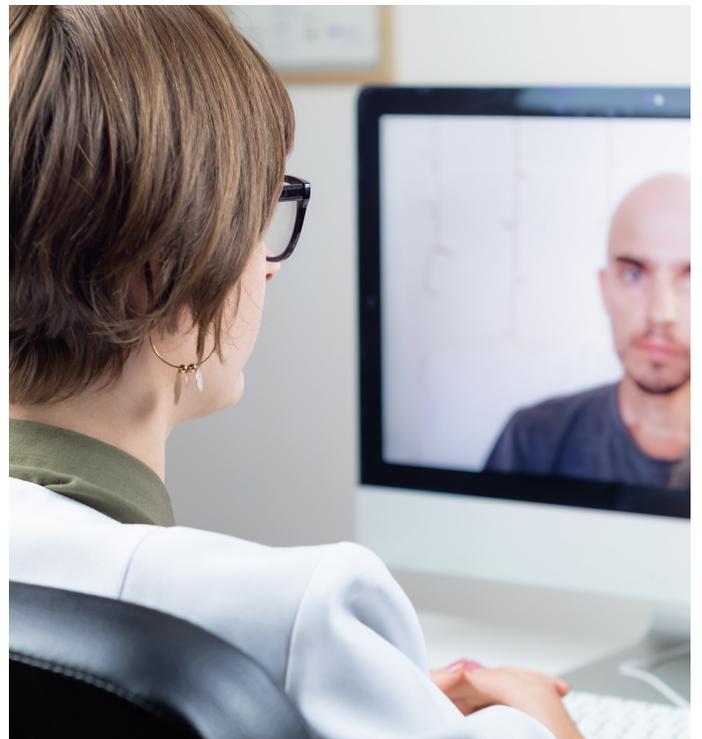


About BCHIMPS



The BC Health Information Management Professionals Society (BCHIMPS) is the premier not-for-profit organization for BC Health informatics leaders. BCHIMPS is committed to providing a platform for the exchange of innovative ideas, leading concepts and experiences in BC's health informatics all focused on establishing dialogue, finding solutions and promoting best practices to support a sustainable healthcare system in BC.

A key focus of BCHIMPS is member education and connecting those in the health informatics industry from IT professionals to clinicians and administrators. The Society sponsors regular symposia and other educational events featuring nationally recognized speakers while highlighting local and provincial initiatives.



BCHIMPS Facts and Figures

19

Years that BCHIMPS has been providing a forum for the exchange of ideas, concepts, and developments in BC's health informatics field

200+

Number of passionate professionals that attend the bi-annual BCHIMPS Educational Symposiums

9

In-person learning and networking events organized by the BCHIMPS Board of Directors in 2019

1100

Contacts subscribed to the BCHIMPS email list & event notifications

Sponsorship Opportunities

Visionary Sponsorship

The Visionary Sponsorship provides your organization with an opportunity to connect with all BCHIMPS' members with individual memberships of your organization. This enables your organization to build meaningful relationships with key healthcare decision-makers, increase recognition and trust within their organization, and provide greater exposure and visibility within the health information management and health technology community.

Visionary sponsors gain a year-round presence with BCHIMPS and direct connection with members by participating in our regular social events that are held throughout the year, with an opportunity to provide promotional material. Annual sponsors also get to participate in BCHIMPS educational events held twice a year. Visionary sponsors can contribute to the education events by helping to identify themes and speakers, providing promotional material, contributing topics for consideration in our event planning process, and hosting small gatherings with members on topics of interest.

Benefits	Rate
<ul style="list-style-type: none">• Promotion material at all social events and educational events• Company logo displayed on BCHIMPS website year round• Five corporate BCHIMPS memberships for company employees• One educational event registration per event• One ticket for the VIP Reception prior to each conference, exclusive to speakers, sponsors, BCHIMPS Board members and other VIPs• Opportunity to provide suggestions for conference theme and speaker selection	\$5,000
<ul style="list-style-type: none">• Additional Opportunities limited to two per year across all Sponsors – first come first serve:<ul style="list-style-type: none">○ Opportunity to host sponsor-focused events○ Opportunity to perform pro bono work on a topic of interest to the BCHIMPS membership and present at BCHIMPS conference	tbc*

* Cost to be negotiated.

Sponsorship Opportunities

Event Sponsorship

Gain visibility at a BCHIMPS educational event while choosing from several levels of sponsorship to fit any budget. BCHIMPS typically holds two major Educational Symposiums per year, which are day-long conference style events typically attended by over 200 professionals. The Educational Symposiums are well-attended by public sector roles ranging from IT to Executive Leadership, as well as consultants and technology innovators from the private sector. BCHIMPS also hosts a number of smaller and more intimate breakfast events and networking sessions throughout the year.

Speakers at past BCHIMPS events include Health Authority CIOs and CMIOs, Ministry of Health executives including Assistant Deputy Ministers, Health Sector IM/IT University professors, leaders in healthcare innovation from the private sector, patient partners, and local physician champions. As an event sponsor, you have an opportunity to show your support to the health informatics community in front of BC industry leaders and professionals.

Benefit	Gold	VIP Reception	Silver	Bronze	Wifi	Pen
Promotional Material prominently displayed at event	Y	Y	Y	Y	Y	Y
Company logo displayed on event promotion material	Y	Y	Y	Y	Y	Y
Event registration	3	1	2	1	-	-
Tickets for VIP reception*	2	2	1	1	-	-
Opportunity for speaker introduction at event	Y	-	-	-	-	-
Opportunity to address to guests at VIP reception	-	Y	-	-	-	-
Placement of Pen and/or notebook on table at conference for each attendee	-	-	-	-	-	Y
Presentation Slide highlighting corporate logo alongside WIFI details	-	-	-	-	Y	-
Sponsorships Limits	Exclusive	Exclusive	No limit		Exclusive	Exclusive
Cost	\$3,500	\$3,000	\$2,500	\$1,500	\$1,000	\$750

**The VIP reception is a stand-up event exclusive for speakers, sponsors, BCHIMPS Board members and other VIPs. It offers stimulating conversation, exceptional food and a large variety of beverages. Additional tickets are available upon request at a cost of \$100 per person*

Event sponsorships will be available until three weeks in advanced of the conference. Exemptions will require Board approval.

Discount Opportunities

BCHIMPS would be pleased to look at the following discount opportunities:

- **Three (3) year commitment for Visionary sponsorship at a 10% discount off total**
 - Cost: \$5,000 per year with 10% discount for a total of \$13,500
- **One (1) year event level commitment at the Gold, Silver, and Bronze sponsorship (i.e. 2 events):**
 - Gold Cost: \$3,500 per event with 10% discount for a total of \$6,300
 - Silver Cost: \$2,500 per event with 8% discount for a total of \$4,600
 - Bronze Cost: \$1,500 per event with 5% discount for a total of \$2,850

Contact Us

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