

BCHIMPS' Collaboration Journey: Exploring Partner and Chapter Models

BCHIMPS is successful.

**Membership growing, events sold out, financially sound.
So why are we exploring options?**

- More events, each getting larger. Selling out. We need more support
- Members want high quality speakers with diverse perspectives: local, national and international
- We have reached a size where we require more formal tools and training offered by larger organizations (financial reporting, website security/auditing, funding)
- Competition is increasing. Competitors have large budgets and profit drivers and employees recruiting for attendees and sponsors
- Both Digital Health Canada and HIMSS have been exploring establishing a BC Chapter.
- There is 1 DHC Chapter representing the Atlantic provinces. Canadian HIMSS Chapters include: Prairies (AB/SK/MB) and Ontario

Partnership Committee Members

- **BCHIMPS Leadership:** Alain Guez, Brigitte Mettler, Anushka Premji-Osman
- **Partnership Members:**
 - Don Newsham (former CEO COACH, DHC and BCHIMPS member),
 - Jim Mickelson (former Board Director DHC, Exec Dir Infoway, DHC member)
 - Jude Rebello (former BCHIMPS executive and vendor sponsor, DHC member)
 - Carolyn Hayden (BCHIMPS member and vendor sponsor, DHC member)

Overarching Goal: Be a better, stronger BCHIMPS and still be BCHIMPS!

- Maintain our flexibility and autonomy to be responsive to members
- Remain relevant: Expand offering to members while maintaining culture
- Connect our local strengths and presence with an added international reach
- Collaborate with other organizations of similar culture
- Champion our vendor community's values and contributions, for benefit in BC

Summary of Journey: Sept 2018 to Today

- Partnership Committee Formed
- Multiple discussions with/presentations by DHC and HIMSS
- Proposals received and reviewed
- Site visits /discussions with other Chapters for culture fit , autonomy & satisfaction
- Individual and independent evaluation by each Partnership Committee member
- Presentation of findings and recommendations to the BCHIMPS Board and vote on preferred option to bring to members

Recommendation:

Proceed as HIMSS Chapter & strengthen DHC partnership

- Build on our local culture, with commitment, cooperation to embrace knowledge, information and expertise beyond our borders
- Bring /attract a broader perspective to our learnings, education and events with quality speakers, sponsorship, attendees
- Build our successes, our credibility, stronger affiliations in the midst of competition, other events/groups
- Build, while not losing or diminishing who we are or what we have as members and as BCHIMPS

**HIMSS & BCHIMPS fully support collaboration with DHC,
to build stronger cross-Canada and North American ties in digital health**

For summary of evaluation and next steps – See reverse

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Criteria Evaluated and Our Ideal:

- **Autonomy:** Maintain Board autonomy & independence, flexibility to continue to pursue and enter into partnerships & relationships as needed
- **Governance:** Non profit, self-governing society status is maintained
- **Financial Independence:** Remains intact
- **Dues:** Flexibility for members to participate at various levels
- **Brand:** Keeping BCHIMPS name is favoured, change name as needed
- **Culture:** Maintain the strengths of BCHIMPS - Inclusivity, growth opportunities, networking

Goal: Be a better, stronger BCHIMPS and still be BCHIMPS!

BCHIMPS Support Needs Considered:

- **Members:** Opportunities for access to global leadership, speakers, opportunities and materials locally.
- **Sponsors:** Opportunity to align/leverage more visibility with larger organization
- **Speakers:** Attract & support speakers with credibility of larger organizational brands
- **Board Directors:** Training, mentoring, organization memory/networking, support
- **Logistics:** Support for financial tools, website tools, etc.

BCHIMPS offers great BC local services. Looking for the value plus!

BCHIMPS Next Steps:

Set up online information sessions with HIMSS to explore chapter model, ask questions and get feedback. Stay tuned!

Chapter Model Characteristics	DHC	HIMSS
Autonomy	BCHIMPS society dissolved, merge with DHC	BCHIMPS society status maintained, autonomous, independent
Governance	Become members of a jointly lead Advisory Committee (responsible to DHC)	Board members maintain local autonomy, independence - req several events / year and annual report to HIMSS
Financial Independence	Finances part of DHC (DHC does sponsorship, event costs, agreements, services)	Financial independence (BCHIMPS maintains sponsor monies and manages events costs, agreements, services)
Dues	Discounted year 1 and then pay full DHC (no chapter only)	Flexible dues model (local chapter only OR full HIMSS including local chapter)
Branding	DHC Brand - BC Chapter of DHC	Co-Brand – BCHIMPS a Chapter of HIMSS
Culture	Meeting DHC national and provincial objectives	Alignment between the HIMSS chapter model and our existing practice

BCHIMPS Board Recommendations to Membership

1. Status Quo (do nothing) is not an option (due to increasing competition and continued chapter formations)
2. Continue on path to explore chapter with HIMSS and engage membership
3. Continue to explore collaboration for partnership (but not chapter) options with DHC

As BCHIMPS members, it is your decision. Our responsibility is to provide the information you need to make an informed decision.

More info: info@bchimps.org