

# BREAKING THE BOX

UNLEASHING INNOVATION
BEYOND TRADITIONAL
MODELS OF CARE

#### Who Should Attend?

Health Authority Leadership

Ministry of Health Leadership

Clinician Leadership

Health Informatics Professionals & Students

Health IM/IT Professionals

Healthcare Vendors

Healthcare Consultants

**Patient Advisors** 

### **Annual Fall Education Symposium**

#### **Presented by BCHIMPS**

Fairmont Pacific Rim Hotel, Vancouver BC October 25. 2019

www.bchimps.org

@BCHIMPS

**#BCHIMPSFall2019** 



## Welcome

On behalf of the BCHIMPS Board of Directors, I would like to welcome each of you to the 2019 Fall Education Symposium, *Breaking the Box: Unleashing Innovation Beyond Traditional Models of Care.* We have extended venue capacity this year after the past several symposiums being sold out, and we're pleased to announce that this will one of our best-attended symposiums to date. We're delighted to have more passionate healthcare information management professionals attending than ever before, and we hope you'll enjoy the opportunity to make meaningful connections with them today during the networking breaks and the complimentary post-event networking social.

BCHIMPS is led by a volunteer board, and we are proud to be a part of this non-profit society and to contribute to the mission of advancing health care technology in BC. BCHIMPS has continued growing and evolving over time, from its origins in the early 1990's as a venue to bring like-minded individuals together to network and discuss issues and opportunities in health technology, to the modern member-driven organization that currently provides two major education symposiums and several highly popular networking events each year. Over the past year, we've continued our journey towards a better, stronger BCHIMPS that offers extended value for members by partnering with HIMSS to work towards becoming the HIMSS BC chapter. We're excited about the opportunities this partnership creates and will share the progress we've made to date and next steps with you in a brief update in today's program.

We are grateful for the support of our innovative Visionary and Event-Level sponsors, who enable the high-quality events our members and guests have come to enjoy. Please take a moment to thank them and learn more about how their organizations are engaged in contributing to the evolution of healthcare approaches in BC and beyond.

A special thank you to our speakers and panel members, and our Patients Included partners, for taking the time out of their schedules to join us today to share knowledge, spark discussion, and inform our understanding of the path forward. And of course, a big thank you to our members and attendees for your continued support, feedback, and engagement! Your comments on the Spring Education Symposium evaluation form directly contributed to shaping the content and format of today's event, and we hope that you'll once again let us know your thoughts on the evaluation form today so that we can keep crafting future events that are tailored to your interests and needs.

Follow us on social media **@BCHIMPS #BCHIMPSFall2019** to join the conversation with fellow attendees throughout the day, and to stay up to date on upcoming BCHIMPS events going forward. We hope you enjoy the symposium, and that you find yourself inspired about the future of healthcare information management in BC!

**Anushka Premji-Osman** President, BCHIMPS



## **About Us**

#### **BCHIMPS: British Columbia Health Information Management Professionals Society**

Our Mission is to promote understanding for the effective and efficient exchange and use of information, and information technologies, within BC's health care environment by:

- Providing a forum for the exchange of ideas, concepts and developments in BC's health informatics field
- Assuming a leadership role in advising policy and decision makers
- Building an information resource reference and coordinating an expertise pool
- Providing guidance for the standardization of health informatics projects
- Informing and communicating, as well as educating and promoting Health Information
   Management in an environment of innovation and emerging technologies
- Providing a forum for member participation in relevant health care initiatives
- Enabling the sharing of experience, expertise and networking opportunities
- Entering into partnerships with provincial, national and international Health Information Management Associations and/or groups with a view to enabling active member participation
- Fostering professional development in Information Management in BC healthcare



#### Become a Sponsor

*Visionary Sponsorship*: Gain a year-round presence with BCHIMPS and a direct connection with our membership. A Visionary Sponsorship provides your organization with an opportunity to connect with all BCHIMPS' members to enable your organization to build meaningful relationships with key healthcare decision-makers, increase recognition and trust within their organization, and provide greater exposure and visibility within the health information management and health technology community.

Event Sponsorship: Gain visibility at a BCHIMPS educational event while choosing from several levels of sponsorship to fit any budget. As an event sponsor, you have an opportunity to show your support to the health informatics community in front of BC industry leaders and professionals.



www.bchimps.org/join

#### **Become a Member**

BCHIMPS acts as the voice of health information management professionals in BC, working with other professional associations and with government bodies to shape the health information management environment. Joining BCHIMPS helps your voice, and your opinions be heard.

For more information, please visit bchimps.org



## Agenda

7:30 am - 8:30 am	Registration, Hot Breakfast and Networking Guest Facilitator: Greg Horne – Global Principal, Health Care, SAS
8:30 am - 8:45 am	Welcome Remarks  Anushka Premji-Osman – President, BCHIMPS
8:45 am - 9:00 am	What Innovation Means to Me: A Patient's Point of View Sue Robins – Patient Partner
9:00 am - 10:00 am	How, Where and Why HIMSS is Transforming Health Dr. Denise Hines – Chief Americas Officer, HIMSS
10:00 am - 10:30 am	Networking Break
10:30 am - 11:45 am	Panel Presentation – Disruption Without Damage: Break the Box, Protect the Contents  Arden Krystal – President & CEO, Southlake Regional Health Centre  Nicole Mumford – CEO & Founder, AirGate Technologies Inc.  Ron Quirk - Executive Vice President, Provincial Health Services Authority  Dr. Damon Ramsey – CEO & Co-Founder, InputHealth  Tracee Schmidt - Executive Director, Ministry of Citizens' Services  Moderator: Dr. Denise Hines – Chief Americas Officer, HIMSS
11:45 am - 12:45 pm	Networking Luncheon
12:30 pm - 12:45 pm	HIMSS Update Shaina Reid – HIMSS Transition Lead & Vice President, BCHIMPS
12:45 pm - 1:30 pm	Impact Investing and the Rise of Innovation Funding Models for Health  Adam Jagelewski – Executive Lead, Impact Investing, MaRS Discovery District
1:30 pm - 2:15 pm	Evolution of Virtual Care into Client-Centric Care  Margarita Loyola – Director, Virtual Care Transformation, Island Health
2:15 pm - 2:45 pm	Networking Break
2:45 pm - 3:30 pm	Leading Change from Within  Lorie Corcuera – Co-Founder & CEO, Spark Creations Inc.
3:30 pm - 4:30 pm	BC's Digital Health Initiative: Transforming our Health System to Achieve Optimal Health and Wellness  Dr. Douglas Kingsford — Chief Medical Information Officer, Provincial Digital Health Initiative, Ministry of Health  Carol Rimmer — Director, Technology and Operations, Community Practice Quality & Integration, Doctors of BC
4:30 pm - 4:45 pm	Prize Draws, Evaluation & Closing Remarks  Tiffany Chui – Conference Chair, Board of Directors, BCHIMPS
4:45 pm - 6:30 pm	Networking Social Event



## Thank you to our Sponsors

### Visionary





















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**VIP Reception** 





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## **Board of Directors**

## **BCHIMPS: British Columbia Health Information Management Professionals**

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#### **Guest Facilitator:**

Greg Horne, Global Principal, Health Care, SAS
Greg is the SAS Global Principal for Health and is based out of
Toronto, Canada and joined SAS in August 2012. Throughout his
career, Greg has worked and become familiar with health care
systems in the United Kingdom, Europe, North America and
Australia. As the Principal Consultant for Health Care, Greg has
the opportunity to work with healthcare strategy in a way that
focuses on outcomes as well as the cost, quality and other
challenges that any modern health system faces. He is
considered a thought leader in the future of healthcare and the
introduction of patient focused technology.



## **Presenters**

8:45 am - 9:00 am





Information sharing is one of the cornerstones of patient-centred care. Sue will offer a patient perspective on what innovative models of care and information sharing means to her as a caregiver and a patient. Sue will challenge the audience to think outside the black box to consider what role they have in co-designing a kinder and more compassionate health care system.

Sue Robins, Author, Bird's Eye View, Patient Partner
Sue is an author and health care advocate. Her life experiences as a
mother of a child with a disability and a recent cancer patient grant her a
unique perspective of our health system. Sue's writing has been widely
published, including articles in the Canadian Medical Association Journal,
The New York Times and The Globe and Mail. Her first book Bird's Eye
View: Stories of a life lived in health care will be published in November
2019. Sue is a senior partner in Bird Communications, a health
communications company.

9:00 am - 10:00 am

#### How, Where and Why HIMSS is Transforming Health



HIMSS is a global advisor and thought leader supporting the transformation of the health ecosystem through information and technology. As a mission driven non-profit, HIMSS offers a unique depth and breadth of expertise in health innovation, public policy, workforce development, research and analytics to advise global leaders, stakeholders and influencers on best practices in health information and technology. Discussion will cover how HIMSS transforms health on a local, regional and global basis.

**Dr. Denise Hines**, Chief Americas Officer, HIMSS Dr. Denise Hines, DHA, PMP, FHIMSS is Chief Americas Officer at HIMSS. and an award-winning, nationally recognized expert in healthcare technology. Dr. Hines has more than two decades of healthcare experience in a variety of settings, including health systems, physician offices, home health, technology vendors, consulting, state government and revenue management.

#### BCHIMPS SPECIAL PANEL FEATURE

## DISRUPTION WITHOUT DAMAGE

BREAK THE BOX, PROTECT THE CONTENTS



Innovation abounds in the rapidly changing technology-enabled world around us, but innovation in healthcare often seems to struggle to keep pace with other sectors.

This diverse group of panelists will discuss innovation within the healthcare industry with a focus on working within the constraints of a public sector environment.



## **Panelists**



Arden Krystal, President & CEO, Southlake Regional Health Centre Arden is the President and CEO of Southlake Regional Health Centre in Newmarket, Ontario. Prior to her arrival at Southlake, Arden held senior executive operations roles at two of the largest health authorities in British Columbia - the Fraser Health Authority and the Provincial Health Services Authority, with responsibilities spanning the full continuum of care, including public health, acute community, tertiary care, and quaternary research and academic organizations.



**Nicole Mumford**, CEO & Co-Founder, AirGate Technologies Inc.

Nicole has over 22 years experience as a technology thought leader and industry executive who began her career working hands on with Microsoft technologies. In 2014, she co-founded AirGate to bring cloud first digital transformation solutions to enterprises everywhere. Her deep technical expertise, high energy and strategic thinking fuels a passion in delivering exceptional, disruptive solutions with a significant focus on clinical and research solutions in Healthcare.



**Ron Quirk**, Executive Vice President, Digital Information Services & Innovation, Provincial Health Services Authority

Ron has worked in health care for more than 30 years and is dedicated to making access to relevant clinical information available to enhance care and care delivery. Ron has led many initiatives throughout his career including some of the first eHealth solutions in BC. He has also held senior operational and strategic roles and truly focuses on building strong relationships and partnering. As EVP, Ron is focused on bringing a more provincial focus to Digital IT solutions, provider and patient engagement and delivering exciting new opportunities by leveraging current and future technologies.



Dr. Damon Ramsey, CEO & Co-Founder, InputHealth

Dr. Damon Ramsey, a BCBusiness Top 30 Under 30 entrepreneur, is a practicing physician and CEO & co-founder of InputHealth, a digital health company which has re-envisioned health records as a vehicle for patient engagement. InputHealth's Collaborative Health Record is utilized by UBC, Mayo Clinic, London Health Sciences Centre among other institutions, with over 1000 clinician users and is rapidly gaining traction across Canada as the next generation platform to replace legacy-based electronic medical records.



**Tracee Schmidt**, Executive Director, Strategic Partnerships Office, Ministry of Citizens' Services

Tracee is the Executive Director of the Strategic Partnerships Office within the Procurement Services Division. The Strategic Partnerships Office oversees government's portfolio of strategic investments and has a leadership role in strategic acquisitions. More broadly, the Procurement Services Division is leading a government wide transformation of the procurement function. Tracee and her colleagues actively are working implement the BC Procurement Strategy, BC's guiding vision for transforming this vital function.



## **Presenters**

12:45 pm - 1:30 pm



#### Impact Investing and the Rise of Innovative Funding Models for Health

Adam will introduce the concept of impact investing, sharing leadership and trends from both domestic and international contexts. He will dive deeper into outcomes-based funding models which are attractive attention from governments as an innovative new way to raise private capital for health projects that focus on managing and reporting on patient outcomes (not activities).

**Adam Jagelewski**, Executive Lead, Impact Investing, MaRS Discovery District

Over the last decade, Adam has worked with business and government on new funding and investment strategies, helping deploy more than \$150M for social impact. He is a leading authority on social impact-focused products and policies and has been published in the Financial Post, Globe and Mail and the Toronto Star. He is also a frequent lecturer at top business and public administration schools across Canada. He represents Canada on the Global Steering Group for Impact Investing and is active on advisory boards of the Calouste Gulbenkian Foundation (Portugal) and Act Analytics.

1:30 pm - 2:15 pm



#### **Evolution of Virtual Care into Client-Centric Care**

Virtual Care is a priority at Island Health as they strive to move care from hospitals and facilities into the home. In this presentation, Margarita will describe how, by taking a client-centric focus, Island Health has evolved their virtual care programs to meet the needs of patients, clinicians, and ordering providers in a cost effective manner that supports the health care system.

Margarita Loyola, Director, Virtual Care Transformation, Island Health Margarita is the Director of Virtual Care Transformation at Island Health. Her team was a recipient of the Excellence in Canadian Telehealth Award in 2014 and 2018. Margarita had the opportunity to develop Virtual Care at Island Health from the beginning, and see it grow and flourish over the years. Margarita is an advocate and leader for Virtual Care, and a strong supporter of exploring and building solutions relating to the delivery of robust, comprehensive, interoperable virtual care services within BC, nationally and internationally.



2:45 pm - 3:30 pm



#### **Leading Change from Within**

The need for change and innovation is inevitable in today's technology-driven society. In this presentation, Lorie will discuss how organizations that thrive in constantly changing environments have found ways to collaboratively and collectively support each other, strengthening their confidence, resilience and adaptability to change, and as a result, supporting those they serve in their communities.

Lorie Corcuera, Co-Founder and CEO, SPARK Creations
Lorie is the Co-Founder and CEO at SPARK Creations & Company Inc.,
a training and development organization that inspires people and
companies to create meaningful cultures and workplaces. Over 20
years, Lorie has cultivated her people and culture development,
community relations, and leadership coaching experience as a strategic
and progressive senior human resources leader. Lorie is passionate
about elevating the life experience at work and cultivating a community
that is igniting and enriching our human spirit.

3:30 pm - 4:30 pm



The BC health system is embarking on a journey towards a future of digitally enabled care delivery and patient empowerment with an overarching goal to create a health care system that is accessible, efficient, sustainable, personalized and easy to navigate. In this presentation, Dr. Kingsford and Carol will review the path forward from strategy to initiative, and the high level priorities for each portfolio over the next few years.



**Dr. Douglas Kingsford**, Chief Medical Information Officer, Provincial Digital Health Initiative, Ministry of Health

Dr. Douglas Kingsford is Provincial Chief Medical Information Officer at Ministry of Health. He is a primary care physician with an Electronic Engineering PhD in artificial intelligence, with particular interests in artificial intelligence, machine learning, interoperability, integrated care and workflow coordination. He is a core member of the leadership team advancing the provincial Digital Health Initiative.



**Carol Rimmer**, Director, Technology and Operations, CPQI, Doctors of BC

Carol is the Director for the Doctors Technology Office at the Doctors of BC, the provincial medical association and a veteran health leader with more than 30 years' experience in the health sector. She spent many years working in the health system in Alberta, holding a variety of positions in medical administration, research, quality improvement and clinical informatics and has first-hand experience running primary care clinics in BC.



## **Calendar of Upcoming Events**

#### Fall 2019 Loinc Conference

October 23-25, 2019 Mataro, Spain

#### **SNOMED CT Expo**

October 31-November 1, 2019 Kuala Lumpur, Malaysia

#### **2019 Infoway Partnership Conference**

November 12-13, 2019 Ottawa, ON, Canada

#### The Art of Leadership

December 2, 2019 Vancouver, BC, Canada

#### **BCHIMPS Special General Meeting**

Winter 2019 Vancouver, BC, Canada

#### **CES Digital Health Summit**

January 7-8, 2020 Las Vegas, Nevada, USA

#### **BC Patient Safety & Quality Council Quality Forum**

February 26-27, 2020 Vancouver, BC, Canada

#### **HIMSS 2020**

March 9-13, 2020 Orlando, Florida, USA

#### **BCHIMPS Spring Educational Symposium**

April 3, 2020 Vancouver, BC, Canada

#### **BCHIMPS Annual General Meeting**

Spring 2020 Vancouver, BC, Canada

#### **CHIEF Executive Forum Spring Symposium**

May 29-30, 2020 Vancouver, BC, Canada

#### e-Health Conference and Tradeshow

May 31-June 3, 2020 Vancouver, BC, Canada

#### Earn professional practice continuing education credits

- Certified Professionals in Healthcare Information and Management Systems 5.5 CE hours CPHIMS-CA
- Certified Health Executives 6.75 MOC Category II credits CCHL
- Certified Health Information Management Professionals up to 6.5 CPE credits CHIMA

#### The symposium is a certified Patients Included event





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